

Privacy Policy

The protection of your privacy is the number one priority for GhanaWeb Consumer Panel. We do our utmost to win and keep your trust. In order to achieve this, we maintain the following rules for protecting your privacy:

1. We will never sell or lease your personal and/or contact details* to any third party without your explicit and repeated permission;
2. We will never share your personal, contact, or background details with any other GhanaWeb Consumer Panel member, unless you both have explicitly indicated a wish to share this information with each other;
3. All information you have entrusted to GhanaWeb Consumer Panel is secured according to the industry standards which apply. (*This is information which can be traced to an identifiable individual)

Should you have any questions and/or comments regarding the GhanaWeb Consumer Panel Privacy Regulations or concerning the execution of the regulations, then first send an e-mail to surveyconsumerpanel@ghanaweb.com

What personal details are collected by GhanaWeb Consumer Panel?

Registration and intake survey:

In order to become a GhanaWeb Consumer Panel member, you must register via the website. For registration, the following contact information is required: e-mail address and first and last name. At no time are you required to provide a telephone number.

Profile Information:

Once you have registered as an GhanaWeb Consumer Panel member, you are asked to complete a profiling surveys. This survey is located on your personal page; completion is totally voluntary and you may choose which profile surveys you would or would not like to complete.

Cookies and Log Files:

Similar to most online communities, GhanaWeb Consumer Panel uses cookies and log files that are created by visiting the GhanaWeb Consumer Panel website. A cookie is a data file that is saved to your computer when you log in at GhanaWeb Consumer Panel to ensure that you do not always need to log in again. Log files are created solely for tracking visits to the GhanaWeb Consumer Panel website. How and for what purpose is the gathered information used? As a member, you are never obligated to participate in community forums or GhanaWeb Consumer Panel surveys. Only on the basis of your explicit and repeated permission will GhanaWeb Consumer Panel process your opinion for the purpose that you have described.

Communication to and from GhanaWeb Consumer Panel:

Unless otherwise indicated, GhanaWeb Consumer Panel will use e-mail to communicate with GhanaWeb Consumer Panel members. This means that only information for which members have given explicit and repeated permission will be exchanged.

Individualized Content:

GhanaWeb Consumer Panel may use uses the information that you have provided about yourself to adapt the website to your preferred style and frequency of communication.

How and when is this information shared?

Sharing Information with third parties:

GhanaWeb Consumer Panel takes the privacy of its members extremely seriously and will never lease or sell information which could be traceable to individuals by third parties without the express and repeated permission from its members. GhanaWeb Consumer Panel shall distribute personal and contact information only upon the explicit request from its members.